## VALHALLA ARTS

"When the burning flame of spirit is ignited, it will transform any soul - no matter what the circumstances." (MUSA E. ZULU, 1999)



## **MOTIVATIONAL SPEAKER**



2002 - MUSA E. ZULU is invited by CORN (Community Organization's Regional Network) to give a motivational talk titled "The Triumph of the Human Spirit" at a Conference held in July at the University Of Natal, Durban.

**2003** – He is commissioned and invited by BP SA to do motivational sessions accompanied by artworks as part of the institution's internal

Road Safety Awareness Campaign nationally. The artworks presented explore the themes of Pedestrian Safety, Speed, Drinking & Driving, Child-In-Traffic and Disability.

**2004** – He is commissioned and invited by the South African Sugar Association (SASA) to do a motivational session titled "Sailing positively through the Drought" and present artworks to KZN farmers affected by the drought. The artworks presented explore the freedom of the soul to rise above adversity.

**2005** - He is invited by Standard Bank to come and give a motivational talk to a group of new recruits and a hundred (100) copies of "The Language of Me" are purchased for all recruits in the audience.

**2005** – MUSA E. ZULU is presented a trophy by the Pietermaritzburg Toast Master's Club as 'Honorary Toast Master' in a ceremony for the graduation of Toast Masters.

**2006** – MUSA E. ZULU is invited by the Durban and Pinetown Department of Education to give Motivational Sessions at their Management Workshops under the title "Disability, Education & Society".

**2007** – He is invited by Arivia.Com, MultiChoice and Sizwe Medical Aid to give motivational talks to Human Resources and Marketing Managers under the title "The Inspiration of New Beginnings".

**2008** – He is invited by MASANA Petroleum Solutions to give a Motivational Talk in Durban, Richards Bay and Johannesburg. These invitations see the launch of the MUSA E. ZULU Motivational Module National Tour titled "The 6 Strong-Points That Define Successful Ability & Management" which is taken to private and public sector institutions including the IDC, the Mining Qualifications Authority (MQA), VODACOM, TRANSNET, Nestle etc) for the following three years.

**2009** – MUSA E. ZULU is invited by the Diner's Club in Gauteng to deliver a Motivational Talk to the audience under the title "The Beauty of Positive Paralysis – Celebrating our Abilities".

**2009** – MUSA E. ZULU is invited to deliver a motivational talk titled "A Disability Uprising" at the COSATU 10th Annual Congress. The delegates are so inspired that for the first time in its history COSATU formally adopts a formal resolution to be more prominent and active in formulating and enforcing policies and strategies around issues of disability integration, awareness and empowerment in the South African labor sector.

**2013** – Valhalla Arts publishes the second MUSA E. ZULU motivational module titled "THISABILITY: A Graduation from Acceptance to Embracing" which, for the past three years, has been delivered in various government, private sector and community organizations' gatherings (including Conferences, Strategic Planning Workshops, Seminars and other celebratory occasions) where it has been redesigned, adapted and tailored as a strategic communication solution that helps Clients to attain their marketing and team-building objectives.

Link to: Motivational Module

## THE ULTIMATE STANDING OVATION!

It's an honour when people believe one can uplift their spirits and trigger their inspirations. In the 21 years I have received many exciting invitations to talk at various occasions. I always accept these beautiful invitations, been there – everywhere and anytime!







When I start to speak I explode into a natural act of words that flow like the waterfalls. I always know what I am saying but how I say it is sometimes a process that takes its own course. There are times when all I feel is my heartbeat and this is when I know that I am at the peak of my focus. I am fully aware that my audience is not only listening to my message but also observing me closely.

I reward their attention with movements that complement my words. I do not sit still least they think my disability limits my free movements which can distort my song and dance. I move about in my wheelchair in gentle paces that now and again explode in gallant gallops - I breeze through the floor as I scale the walls of words.



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There are times when I cannot really say I am in control of the flow. I am like a vaulting dancer, lost in a crescendo of my song. I am no longer a part of this world and I am free. When out in front of an audience I dance to loud songs that no one else can even hear. The spontaneous flow of words from the depths of my soul is a natural response to this music.

There are many times when I have literally surprised and mesmerized my audience with song and dance. I surrender my soul to the magic, swing my hands like a maestro conducting an orchestra, twist and turn like a ballerina and fly away with the eagle in the sky. Some call this a trance but I choose to call it 'the zone'.

Many a time my audience has responded to my talks with a rousing standing ovation...





"A Standing Ovation is when the audience and speaker erupt... and embrace as one!"

(MUSA E. ZULU; 2016)

## A STANDING OVATION!

A standing ovation
Is when a dazzled audience
And magical speaker
Erupt in volcanic emotion
And embrace the moment
As One!

It is an acknowledgement
And a humbling tribute
To brilliance and excellence
In the execution of duty
And delivery of a message
That inspires action!

This is a special reserve
For mighty bold fighters
Fearless warriors of war
That speak truth to power
Always conquering battles
On the frontlines!

A standing ovation
Is a defining moment
And what truly marks
That solid dividing line
Between sheer inspiration
And your usual daily news!

(MUSA E. ZULU; 19 May 2015)

"The word 'IMPOSSIBLE' is the foundation of all our excuses not to do. We can only realize the full scope of our capacity to effect Quality Leadership if we are prepared to confront the simple reality that the word 'IMPOSSIBLE' is a very weak word and not the negative giant we have elevated it out to be. I will put it to you that it only takes installing a small hyphen inbetween the 'I' and the 'M' and the beast suddenly crumbles and becomes the positive statement 'I'mpossible!"

(MUSA E. ZULU: Creative Director, Valhalla Arts; 2015)

Link to: The Ultimate Standing Ovation Video