

# VALHALLA ARTS

*"When the burning flame of spirit is ignited, it will transform any soul - no matter what the circumstances."*  
(MUSA E. ZULU, 1999)



## BOOKS

### **The Language of Me**

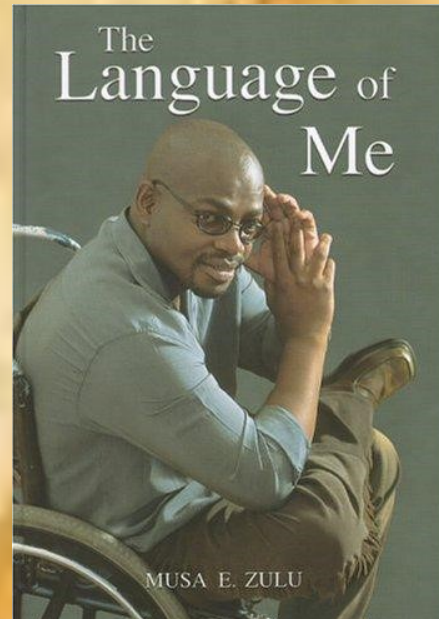
UKZN Press (April 2004)

**Author:** MUSA E. ZULU

**Format:** Hard Cover

**ISBN-13:** 978-1869140373

**ISBN-10:** 1869140370



*(Available on Order at UKZN Press - 0332605255)*

"This was my first book which took me seven years to complete. I wrote composed this volume during the early days of my disability which in turn loaded it with raw emotion. Contrary to what the title suggests, in between the covers of *"The Language of Me"* lies not a single language, but a variety of languages, expressed through the modes of prose, poetry and drawing. The book was on the long-list of the Sunday Times Alan Paton Award 2005 and instantly launched me as a sought-after 'established author-artist and motivational speaker' in South Africa."



## **Wheels on the Soul of my Shoes**

NUTREND Publishers (April 2008)

**Author:** MUSA E. ZULU

**Format:** Hard Cover/Landscape

**ISBN-13:** 9781920244781

**ISBN-10:** 1920244786



*(EBOOK copy available @ R190 on Order at Valhalla Arts)*

“This was my second book that truly forced me to reflect on the sound of my language and translate its words to visual art-form. It was with completing ‘Wheels’ that I knew I could pick up my pencil and draw any word, sentence, profile or brief given - my way! As an artist I have found this skill steeped in deep reflections to be very liberating. Again this book challenged me as a Speaker to not only conduct motivational talks with passing messages to audiences but to take time in translating them into written and structured motivational modules that can be measured in terms of their themes, objectives and deliverables.

I have found that audiences appreciate acquiring a physical (or electronic) motivational module that they can take home and reflect upon on their own quietly in comfort of their private spaces – digesting and applying their lessons silently away from the chaos of a public talk. I believe that the magical opportunity of writing this book took my profile as a writer, artist and Speaker to new exciting dimensions – and heights!”

Link to: **Wheels on the Soul of my Shoes—Sample**



## **RAINBOW COLOURS ON BLACK & WHITE**

Valhalla Arts (December 2007 & 2014)

**Author:** MUSA E. ZULU

**Format:** DVD

**Code-07:** VA-1012007

**Code-14:** VA-10122014 (Re-Mastered)



(Code-14: VA-10122014 available in the DVD 'Standing Ovation: Song for my Audience')

### **PART 1: CREATIONS**

"Many people will ask where I begin and end with an artwork. Fact is I really do not know. However I certainly know the many passing ideas that shape the final outcome.

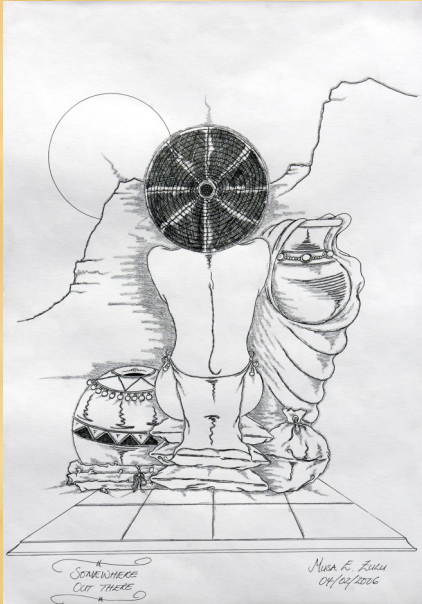
Back in 2006, while drawing the artwork 'Somewhere Out There' I purposefully jotted down the thoughts that influenced its creation. I then consolidated the notes and arranged them as a script which traces a developing process of an artwork from a simple shape on the 'first day' to the completed work on the 'seventh day' of its creation.

I discovered that my notes provided a fascinating insight not only into the natural way I do my artworks but also the spiritual journey I go through in these amazing processes. I then presented the script to Johan for discussion. He later sat down the whole night on his computer and reproduced the artwork in a timed digital format which 'rhymed' with the developing story of creation. My signature drawing style is solid black and white. I had never before (and it has not happened since) added color(s). Johan magically achieved this fit digitally. The creative outcome was a beautiful and perfect thrill - 'Rainbow Colours on Black & White'."



## PART 2: MOTIVATION-THROUGH-ART

Valhalla Arts is a communications-and-motivations-through-art company. I have been using my art in my motivational talks for ages now. People are visual creatures and their eyes, including the third-eye embedded deep inside their minds, are fascinated by images. Introduce an artwork as a theme in a motivational talk, then allow your audience to interact with it and you are definitely in for an exciting talk and experience.

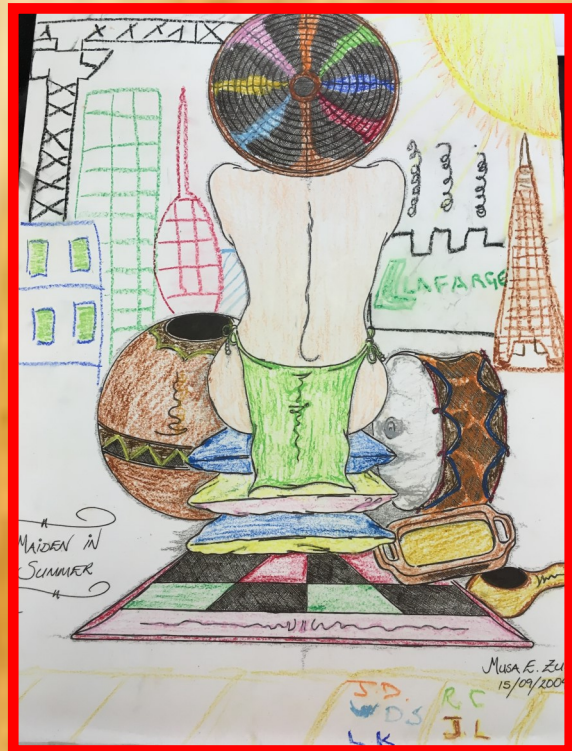
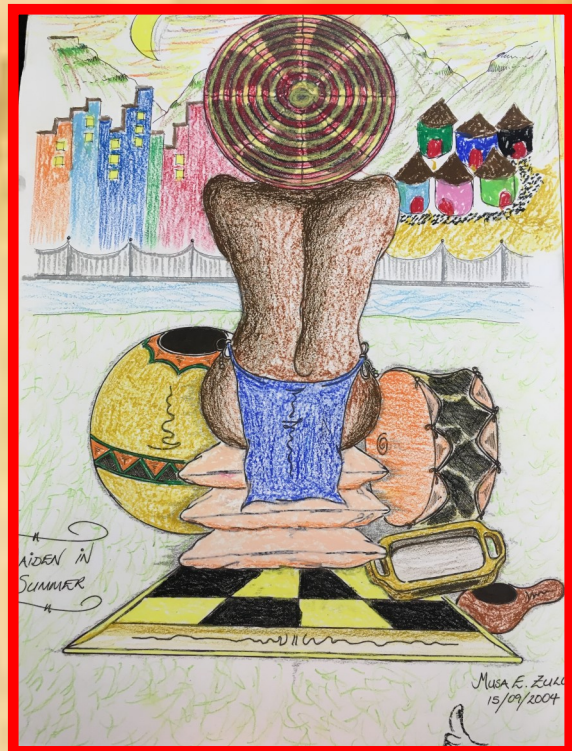
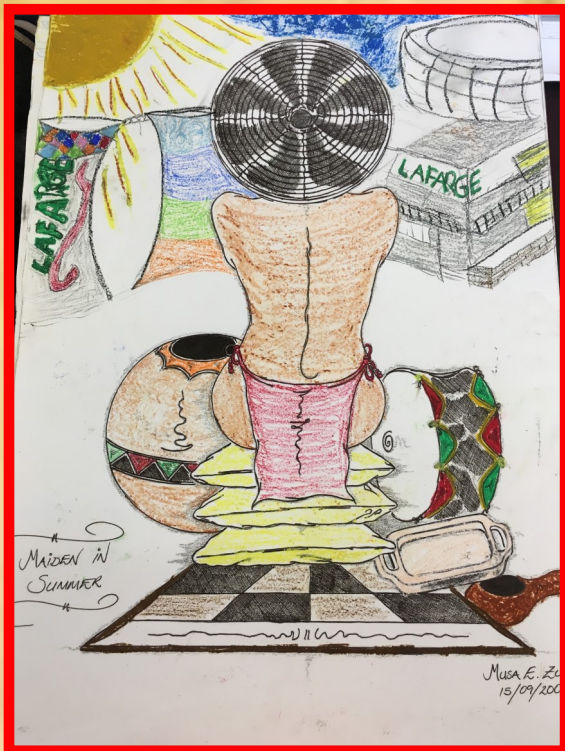


Art can be utilized as a potent team-building instrument. In my Team Building sessions I dim the lights and start by playing the 10 minutes video of *'Rainbow Colors on Black & White'* on the giant screens. I sit back and observe the audience from the shadows as the video unfolds. I am always fascinated by their expressions as they watch, listen and finally applaud in the end.

- After the video presentation, I divide the audience into teams of about 10 individuals carefully chosen to represent their diversities – age, race, gender, company position etc. I call them 'Rainbow Groups' and their task is to come together and paint their rainbows on black and white.
- Each group receives an A2-size copy of the artwork and a box of crayons to color-in as a group. It always pleases me when I observe them working vibrantly, sharing ideas and debating preferred color combinations. It is wonderful to see and hear them throwing in creative additions on the artwork - additions which they believe will paint and reflect their own 'colorful perspectives' of the original black and white artwork presented to them.
- These 'Rainbow Groups' come together as a single unit of diverse perspectives as they add their mutually agreed upon colors on their respective pieces. In the end each chooses a representative to come forward and give a presentation on their creation. I am always pleased to feel group-pride filling the room as groups take turns to make their presentations.



Here the atmosphere is highly-charged yet in the end there are no winners or losers – it is everybody believing that their team has come out with the best.



It is this uniting spirit built on a foundation of ‘vibrant-yet-healthy competition’ that binds everyone participating in these wonderful sessions. I guess that is the essence of a successful Team Building exercise!

- The four ‘colored-artwork’ above were all done at the Lafarge Sales Conference in the North West, South Africa, in late November 2015.

Link to “Rainbow Colours on Black & White” video: <http://youtu.be/DNsCcMzyQY4>



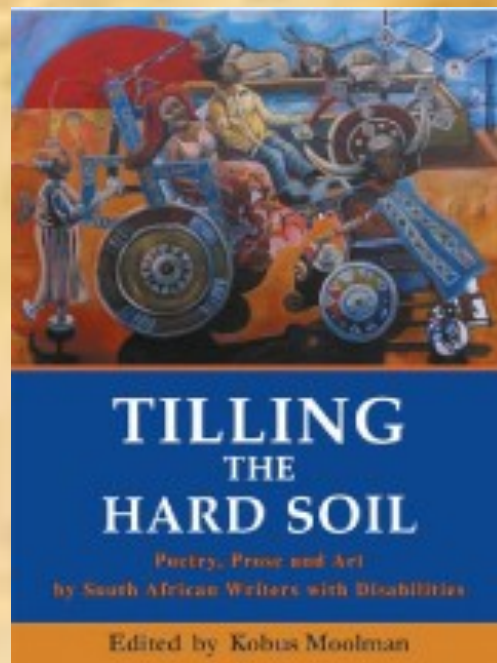
## **Tiling the Hard Soil**

UKZN Press (May 2010)

**Editor:** Kobus Moolman

**Format:** Soft Cover

**ISBN:** 978-1-86914-190-5



*(Available on Order at UKZN Press - 0332605255)*

“I was excited when the UKZN Press approached me to be one of the contributors in this book edited by the award-winning and celebrated South African author and theatre producer Kobus Moolman. Moolman is a celebrated literary-and-performing-arts giant with a disability. For this book the editor samples Chapters, poems and artwork from “*The Language of Me*” and weaves them in its dynamic narrative.

‘*Tilling the Hard Soil*’ also features other contributions of poetry, prose & art by South African authors with disabilities who hail from a wide diversity of backgrounds and life experiences.”

Link to: **[Other UKZN Press Books by Authors with Disabilities](#)**

## **TRIBUTES: The Story**

Valhalla Arts (August 2012)

**Author:** MUSA E. ZULU

**Format:** Hard Cover/Landscape

**Code:** VA-12092012



*(Available @ R200 on Order at Valhalla Arts)*

“This was the first book I published through Valhalla Arts. The book finds its inspiration and characters from the TRIBUTES Excellence Awards that Valhalla Arts conducts annually in honour and recognition of women with disabilities in Africa. I was happy to work with 12 exceptional South African women with disabilities (2010 Awards Finalists) who contributed their stories and reflections in this amazing book which celebrates and captures the inspirations and achievements of positive thinking.

“*TRIBUTES: The Story*” utilizes the combined mediums of art, photography, poetry, and graphic -design-wizardry to create a masterpiece of collective voices that echo against social stereotypes and prejudice that label women with disabilities as mere ‘incapables without character’. Through their sampled short-stories and an essay by the late Professor Fatima Meer on ‘*The Oppression of Women*’ this book demonstrates that women with disabilities are not just ‘capable’ but also ‘beautiful achievers and celebrated world-shakers.”

Link to: **TRIBUTES 2014 16 PAGER BROCHURE**